

## TJ Kelly — Front-End Web Developer

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**SUMMARY:** Talented, innovative designer. Thorough, meticulous programmer. Excellent written & verbal communicator. Experienced problem-solver and entrepreneur. Seeking opportunity in web-based design, development, or hybrid role.

**SKILL SET:**

- Expert in XHTML, CSS, W3C Standards, cross-browser compatibility
- Passionate about usability and web standards
- Experienced with WordPress, Expression Engine, jQuery, PHP/MySQL
- Skillful with Adobe Photoshop, Illustrator & Fireworks
- Accomplished in social media & online marketing
- Well-versed in Search Engine Optimization techniques

**EXPERIENCE:** **StudentCity.com – Web Designer/Developer**  
Nov 2007 – Present

- Create & maintain all web identity and presentation
- Design & code website, layout & graphics for new projects
- Redesign & update current company websites
- Manage social media presence using blog, Facebook, Twitter, Flickr, YouTube

Jan 2004 - Present **TJK Web Design – Principal, Sole Proprietor**

- Design user interfaces in Photoshop
- Convert designs to XHTML, CSS, jQuery & PHP/MySQL
- Configure WordPress & Expression Engine platforms
- Create new & customize existing CMS themes/plugins

Dec 2006 – Sep 2007 **Hollis Interactive IT Services – Developer**

- Interned in winter of 2006-2007. Hired full-time in May 2007
- Design and develop client websites
- Create & maintain sites & databases through Content Management System
- Create custom modules in PHP to fit project scope

Mar 2006 – Jun 2006 **UMass Advancement Communications – Student Web Designer/Developer**

- Work with Advancement Communication staff to promote UMass Amherst and communicate about the campus through the UMass homepage and other top-level sites
- Assist with ongoing site development and maintenance
- Use skills in PHP, JavaScript, HTML, and other methods as needed for creating sites that are both visually attractive and convey necessary content

**EDUCATION:** University of Massachusetts, Amherst, MA

- Bachelor of Arts, May 2007
- Communication major, Information Technology minor

**ACTIVITIES:**

- Founding Father, Charter Member, and former Publicity Chairman of Theta Mu Chapter of Pi Kappa Phi Fraternity
- Member, Pi Kappa Phi Theta Mu Chapter Alumni Council
- Marching Percussion Instructor, North Andover High School